Check if AI assistants recommend your business.

Buyers now ask ChatGPT, Gemini, Perplexity and Google AI Mode where to go. This pack shows you how to test what they say about you, in English and in Arabic.

1 **Write 15 buyer questions in each language.**

Use the words your customers use, with your city or area. The free online Answer Check writes them for you.

2 **Open the four assistants.**

ChatGPT, Gemini, Perplexity and Google AI Mode. Start a fresh chat for each question, signed out if you can.

3 **Ask each question exactly as written.**

Keep your business name out of it, except in the last two questions.

4 **Log what you see on the sheet.**

R if you are recommended, M if you are mentioned, N if you are not there. Note the sources it cites.

5 **Tick the twenty checks, then fix the top five.**

Start with the ones you answered no to.

> Nobody outside the AI companies knows the exact rules these assistants use to pick answers. This pack uses what Google, OpenAI and Perplexity publish, plus independent studies.

Write down what each assistant says.

R recommended: you are named as a pick **M** mentioned: named, someone else is the pick

N not there

☐ **English questions** ☐ **Arabic questions** Print one sheet per language.

#	Question	ChatGPT	Gemini	Perplexity	AI Mode	Sources cited
1		R M N	R M N	R M N	R M N	
2		R M N	R M N	R M N	R M N	
3		R M N	R M N	R M N	R M N	
4		R M N	R M N	R M N	R M N	
5		R M N	R M N	R M N	R M N	
6		R M N	R M N	R M N	R M N	
7		R M N	R M N	R M N	R M N	
8		R M N	R M N	R M N	R M N	
9		R M N	R M N	R M N	R M N	
10		R M N	R M N	R M N	R M N	
11		R M N	R M N	R M N	R M N	
12		R M N	R M N	R M N	R M N	
13		R M N	R M N	R M N	R M N	
14		R M N	R M N	R M N	R M N	
15		R M N	R M N	R M N	R M N	

R = 1 point, M = half a point, N = 0.

Tick the twenty checks.

Your Google and maps listings

- [ ] Google Business Profile claimed, verified and complete: category, hours, phone, website, services, photos.
- [ ] Profile details current, with new photos or updates at least once a month.
- [ ] At least as many Google reviews as the top three competitors near you.
- [ ] Newest Google review is less than a month old.
- [ ] You reply to reviews, the good ones and the bad ones.
- [ ] Also listed on Apple Maps (Apple Business Connect) and Bing Places.

Your website

- [ ] Each main service or product has its own page, in plain words.
- [ ] An FAQ page answers real buyer questions: price, location, hours, booking, delivery.
- [ ] Your About page states clear facts: who runs it, when it started, where, licenses.
- [ ] Structured data (LocalBusiness or Organization) matches what the page shows.
- [ ] Full Arabic pages for your main services, written for Arabic readers.
- [ ] robots.txt and firewall let Googlebot, Bingbot, OAI-SearchBot and PerplexityBot in.
- [ ] Prices, or at least price ranges, are published.
- [ ] Content added or updated in the last three months.

What other sites say about you

- [ ] Name, address and phone match everywhere, in English and Arabic.
- [ ] Listed on the main regional directories and marketplaces for your category.
- [ ] In at least one “best of” list or comparison article for your city.
- [ ] Mentioned by news or trade media in the last 12 months.
- [ ] Real customers talk about you on Reddit, forums, Facebook groups or YouTube.
- [ ] A Wikidata entry, and a Wikipedia page if you meet its notability rules.

Work out your score, then fix the top five.

Score = 60 × your log share + 40 × your check share

Log share: add up your points (R = 1, M = 0.5) and divide by the number of boxes you filled. Check share: ticks divided by 20. Under 40 means assistants barely know you yet. 40 to 69 means you show up sometimes. 70 or more means you are often the answer.

Fix the checks you left unticked.

Start with your Google Business Profile and reviews if you serve a city. Then Arabic pages, an FAQ, and a place on a “best of” list.

Look at what the assistants cite.

The sources you noted are where your competitors get picked from. Get listed there too, with a complete profile.

Ask again in three months.

AI answers change often. Use the same questions so you can see what moved.

Keep your facts the same everywhere.

Assistants repeat what they find. Matching names, hours and prices in both languages protect you from being quoted wrong.

iklipse helps brands get found in search and in AI answers, in English and in Arabic.

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